

Sample Script

For Voter Registration in Health Insurance or Medicaid Enrollment

Below is a sample script to help guide your conversation about voter registration with patients. After a patient submits their application, there are a few minutes between when they hit submit to when they receive their confirmation email. This is a good time to talk about registering to vote.

Intro: Great. The next question on the form is about updating your voter registration. Another important service we offer our patients is helping you register to vote or update your registration. Your vote really matters to your health care and your health center so I can help you quickly register to vote or update your registration right now.

Health Center Employee Ask: Are you registered to vote at your current address?

Possible Patient Responses:

1. *"Yes. I'm already registered and my information is current."*
That's great! Please remind your family and friends to register too.
2. *"Yes but I moved recently"*
I can update your registration right now. I can save you time by getting it done now and we can turn it in for you to the right election office.
3. *"I don't want to register" or "I don't care about voting."*
I understand. There are a lot of challenges out there. We have a goal of registering 100 percent of our eligible patients here at _____. It's important the voices in our communities are heard. Our ability to serve people like you can depend on the support of elected officials and it helps when they know our patients are registered to vote.
4. *"I don't have time."*
I know you are really busy. Filling out this form only takes a couple minutes and I can make sure it gets turned in for you. You can save time by registering with me today.

5. *“I can’t register to vote. Not eligible”*

May I ask why not? I’m trained and may be able to help you.

- *Not a citizen:* I understand. If you have people in your household who are eligible to vote do make sure they’re registered!
- *Have a felony conviction:* (Refer to your state-specific Q&A document here for your state’s rules)
- *Not old enough:* Will you be 18 by Election Day? If yes I can register you today.

6. *Why are you asking me that? I am just here for health care (or to get insurance).*

In addition to providing health care and helping our patients apply for health insurance, another service we think is important for our patients is helping you register to vote or update your registration. Your vote really can make a difference to your health care and your health center so I’d be glad to help you register to vote or update your registration right now. It will only take a couple of minutes.